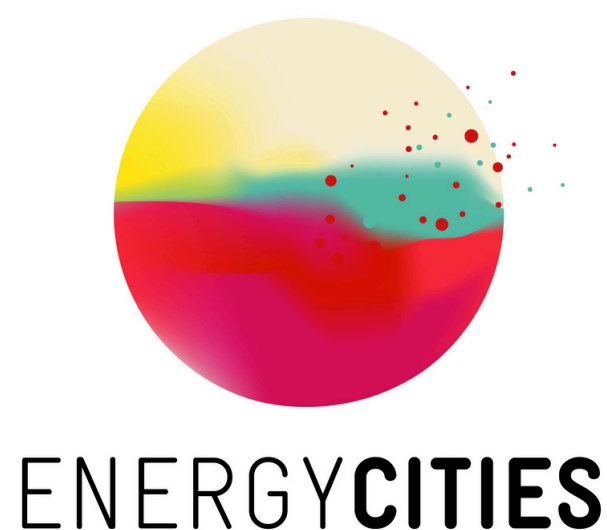


Affordable Housing Initiative Days

Seminar



Co-funded by
the European Union

AFFORDABLE HOUSING INITIATIVE DAYS

SEMINAR

TUESDAY

28.04.2026

Venue: Sociedade Martins Sarmiento R. Paio Galvão 2,
Guimarães, Portugal

OFFICIAL WELCOME

14:00-14:05

- Marco Corradi, President, Housing Europe

THE NEW EU PLAN FOR HOUSING

14:05-14:15

The new EU's strategy to ensure Europeans have access to affordable housing.

- Edit Lakatos, European Commission Housing Task Force

THE AFFORDABLE HOUSING INITIATIVE PARTNERSHIP

14:15-14:25

The EU wide programme to upskill the affordable housing sector and help deliver well-thought-out renovation projects that work for the resident.

- Iker Ayerbe, European Innovation Council and SMEs Executive Agency

PART 1: PROCUREMENT: THE GOOD, THE BAD AND THE ROADMAP

Moderated by: Fernando Sigchos Jimenez, European Builders Confederation

1) THE "GOOD": SUCCESS STORIES IN PUBLIC PROCUREMENT

14:25-15:15

Showcase of proven public purchasing models that have demonstrated value to the buyer and the community it serves.

Presentations:

- Build up Speed and Offsite Hub Italy - Chiara Stanghini, EDERA
- Transparency and Social value quantification - José Maria Escolástico, Bilbao Social Housing

2) THE "BAD": PRACTICAL STRUGGLES WITH PROCUREMENT.

14:45-15:15

Buyer representatives' detail practical struggles in dealing with procurement obligations, such as complexity, restrictive criteria and uneven capacity.

Panellists:

- Özgür Öner, Federal Association of German Housing and Real Estate Companies Associations
- Michele Bartolomei, Attractiveness Research Territory Emilia-Romagna
- Benedek Jávör, City of Budapest

3) THE ROADMAP

15:15-15:45

Discussion on institutionalizing good practice in Europe.

Panellists:

- Sorch Edwards, Housing Europe
- Kees Verschoor, City of Utrecht
- João Carvalhosa, Gebalis (Public Housing Enterprise of Lisbon)
- Ana Proença, Institute of Housing and Urban Rehabilitation of Portugal

NETWORKING COFFEE-BREAK: CONNECT WITH FELLOW ATTENDEES

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PART 2: BUILDING PARTNERSHIPS AND COALITIONS – THE SOCIAL FABRIC OF INNOVATION

Moderated by: João Goncalves, Housing Europe

KEYNOTE: THE ROLE OF PARTNERSHIPS IN SUCCESSFUL DISTRICT HOUSING PROJECTS

16:00-16:10

- *Queena Qian, Technical University of Delft*

FIRESIDE CHAT: STORIES FROM THE GROUND

16:10-16:40

A conversational interview with Responsible Housing Awards winners, focusing on the human journey: how the partnership was initiated, conflicts resolved, and how resident voices tangibly shaped outcomes.

Panellists:

- *Fernanda Rodrigues, Matosinhos Habit*
- *Maria Chiara Cela, DAR=CASA cooperative*
- *José Tellez, Sostre Civic*

Moderated by Margherita Marinelli

WHAT IS LACKING AT THE LOCAL LEVEL

16:40-17:20

What is lacking at the local level

Debate on building partnerships or alliances in social and affordable housing projects, focusing on the topics of trust building, transparency, co-development, resources, and skills.

Panellists:

- *Mohamed Ridouani, Mayor of Leuven and President of Energy Cities*
- *Queena Qian, Technical University of Delft*
- *Francesca Spigarolo, Fondazione Housing Sociale*
- *Álvaro Salamanca, GNE Finance*
- *Fernando Sigchos Jimenez, European Builders Confederation*

Moderated by João Gonçalves

TAKEAWAYS AND CLOSING REMARKS

17:20-17:25

- *Sorcha Edwards, Housing Europe*
- *Claire Roumet, Energy Cities*

POLITICAL MOMENTUM: BUILDING BRIGHTER FAIRER HOUSING FUTURES

17:25

- *Mohamed Ridouani, Mayor of Leuven, president of Energy Cities*
- *Marco Corradi, president of Housing Europe*
- *Fernando Sigchos Jimenez, European Builders Confederation*